

REGISTRATION FEE

Category	Registration Fee
U.G. Students	₹ 150/-
P.G. Students	₹ 250/-
Research Scholar	₹ 500/-
Academicians	₹ 750/-
Industry Delegates	₹ 1,500/-

Publication charges in UGC Care Listed Journal - ₹ 2000/- [₹ 500/- extra for Co-Author].

Publication charges in ISBN - ₹ 500/- [₹ 250/- Extra for Co-Author].

The Registration fee is Payable by Author & Co-Author of the paper individually. On-spot Registration is only for Participation and not for Presentation & Publication. Registration fee includes Certificate, Conference kit, Food & Publication.

Authors may choose to attend the conference in-absentia with additional charges of ₹ 250/-

Registration & Publication fee should be paid online through NEFT/RTGS/IMPS

Name of the Account: **VASAVI EDUCATIONAL TRUST**

Account Number: **134411500001214**

IFSC Code : **KVBL0001344**

Bank Name : **KARUR VYSYA BANK**

Branch : **J.P. NAGAR BENGALURU**

Payment details should be mailed to the

E-mail ID: **vetnc2020@gmail.com**

Awards

Best Paper in the Category of Commerce & Management, Fashion Technology, Information Technology, Kannada, English, Hindi & Allied fields will be awarded.

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Vasavi Educational Trust

Accredited by NAAC

V.E.T. FIRST GRADE COLLEGE

(Permanently Affiliated to Bengaluru Central University,
Recognised U/s 2(f) & 12(B) of UGC Act)

NAAC Accredited B+ Grade

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Internal Quality Assurance Cell [IQAC]

Presents

One Day International Conference

on

“Multidisciplinary Research on Challenges to Change & Development”

Wednesday, 19th February 2020

In Association with



PRIMAX FOUNDATION

201/1, Nagadevanahalli, 80 Feet Ring Road,
Jnanabharathi Post, Bengaluru, Karnataka.



Venue

**B.V. Rathnaiah Setty Sabhangana
VET Campus, J.P. Nagar**

ABOUT THE INSTITUTION

V.E.T. First Grade College is one of the branches of Vasavi Educational Trust, Started in the year 1996 with Strong Vision, Mission & Objectives of the founding Members and focuses on the overall development of the students. It is Permanently Affiliated to Bengaluru Central University, offering various Under Graduation and Post Graduation Courses. College is listed under 2(f), 12(B) & Accredited by NAAC with B+ Grade. College extends various skill development programmes, conducts curricular, co-curricular & inter collegiate activities. As a quality initiative, the college aims to imbibe rich research culture among students & staff through Publications & Conferences in varied areas of Social Science, Science, Arts & Allied fields. This conference encourages & ensures that original work is undertaken by each individual which benefits to Industry & Society at large.

About the Conference

International Conference on "Multidisciplinary Research on Challenges to Change & Development" will be held on 19th February – 2020 at VET First Grade College Campus. The conference aims to bring together Students, Academicians, Researchers & Corporates to exchange and share their experience about various disciplines. Today's technology is ever changing in the field of Commerce, Science, Arts and Allied fields. This generation belongs to Digital natives, but digital migrants are facing various practical challenges for which solution needs to be addressed on war footing basis to ensure Sustainability.

Commerce & Management focuses on payments bank, artificial intelligence in recruitment, blockchain management, GST etc., Fashion technology emphasises on Sustainability - the changing face of fashion & textile Industry. Information Technology plays a vital role in today's era with applications on Internet of things. Allied Fields stress on environmental concerns which is the need of the hour. Arts field is expected to focus on various language issues & immigrants of Digitalisation in the field of Hospitality, Tourism & Library Science.

Objective of the Conference

- To identify the Challenges & unprecedented Changes taking place in different sectors.
- To analyse the causes for such Rapid Changes.
- To co-motivate strategies required to address the Changes for future Sustainability & Development.
- To Understand & bridge the gap between Digital immigrants & Digital Natives.

ABOUT PRIMAX FOUNDATION

Primax Foundation® is getting established with ideals of imparting quality non profitable services to the society through Journal, Conferences, Seminars, Workshop, Educational Training & Skill Development, Study Circles & Initiating Research Activities for the development of total personality in society. The Primax Foundation is registered under I.T. Act 1961, and exempted u/s 12(A) and 80G.

Call for Paper

We invite original research Papers from PG-Students, Academicians, Research scholars, Industry experts & Practitioners on "Multidisciplinary Research on Challenges to Change & Development".

Important Dates:

Submission of Abstract : 15/01/2020.

Communication of Acceptance of Abstract : 18/01/2020.

Full Paper submission along with fee : 25/01/2020.

Selected papers with research focus will be published in UGC Care List Journal [Excluding Kannada]. Conference is coming up with ISBN Publication for Articles in Kannada, interested Authors in other areas may also publish original Articles. Communication can be sent to vetnc2020@gmail.com

SUB THEMES

COMMERCE & MANAGEMENT

- Supply Chain Management.
- Green Marketing & Green Auditing.
- Human Resource Management.
- Finance & Banking.
- Accounting & Taxation.

FASHION TECHNOLOGY

- IOT in Fashion and Textiles.
- Industry 4.0 in Fashion & Textile Industry.
- AI in Fashion & Textile Industry.
- Innovation in Clothing Science & Technology.
- Sustainability as trend in Fashion Industry.

INFORMATION TECHNOLOGY

- IOT Applications.
- Cyber Law & Security.
- E- Governance & Networking.
- Latest trends in Multimedia.
- Data Mining, Big data, Web public Relations.

ENGLISH

- Social Trasformation through Literature.
- English, a Challenging Language for Rural Students.
- English - a Unifying Force in Globalization.
- Social media and Changing Perspectives of English.
- English Linguistics, Literature and Language Teaching in a Changing Era.

KANNADA

1. ಕನ್ನಡ ಭಾಷೆಯ ಸಂವರ್ಧನೆಯ ಸವಾಲುಗಳು.
2. ಜಾಗತೀಕ ಸನ್ನಿವೇಷದಲ್ಲಿ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಎದುರಿಸುತ್ತಿರುವ ಸವಾಲುಗಳು.
3. ಕನ್ನಡ ಸಾಹಿತ್ಯವನ್ನು ಕುರಿತಾಗಿ ಹೊಸ ತಲೆಮಾರಿನ ಬರಹ ಮತ್ತು ಓದುಗರು ನಡೆಸುತ್ತಿರುವ ಸಂವಾದ.
4. ಪ್ರಾದೇಶಿಕ ಭಾಷೆ ಮತ್ತು ಜಾಗತೀಕರಣ.
5. ಪ್ರಾದೇಶಿಕ ಭಾಷೆಗಳ ಕಡೆಗಣಿಯಿಂದ ಶಿಕ್ಷಣ ಮಹತ್ವ ಕಳೆದುಕೊಳ್ಳುತ್ತಿದೆ.

HINDI

1. समकालीन हिन्दी कविता में जनवादी चेतना
2. आधुनिक हिन्दी काव्य की प्रवृत्तियाँ
3. मध्यकाल में ब्रज और अवधी का साहित्यिक भाषा के रूप की विकास
4. हिन्दी भाषा और नागरी लिपि का मानकीकरण
5. राजभाषा हिन्दी के विकास में कंप्यूटर एवं प्रौद्योगिकी का योगदान

Allied Fields

- Tourism & Hospitality Management.
- World Politics & Geo Politics.
- Waste Management.
- Sustainable Water Management.
- Climate Change.
- Re casting History & Media.
- Digital Libraries in Globalisation.

The sub themes are not exhaustive. Inter – disciplinary papers related to the overall theme of the conference may also be submitted.

GUIDELINES FOR PAPER

1. Full paper submission should not exceed 3000 words including abstract to a maximum of 300 words with not more than 5 key words.
2. The paper should be written in English (Exemption is only for Kannada & Hindi), using MS-Word Times New Roman 12 point font, should be double spaced with 1" margin on all four sides.
3. The paper will be blind reviewed and evaluated on different parameters such as relevance, Originality, Applicability and Contribution to conference. Such reviewed and selected papers will be allowed for conference presentation.
4. The cover paper should contain the title of the Paper, Author & Co-Author name, E-mail ID & contact number.
5. Authors would have to certify that the material is unpublished as well as original.
6. Maximum of two authors are allowed for single Paper.
7. Submission of abstract & full Paper should be sent to email id: vetnc2020@gmail.com